Funding and Service Agreement¹

Community Education on Prevention of Child Abuse

I Service Definition

Introduction

It is necessary to educate the public on the importance of prevention of child abuse and to promote proper child care and discipline skills to prevent child abuse from occurring.

Purpose and objectives

Community education on prevention of child abuse is provided to:

- (a) increase the public's awareness through enhancing understanding on different types of child abuse and their impact on children; and
- (b) promote proper child care and discipline skills through enhancing parents/child carers' knowledge and skills in looking after children.

II Nature of service

Content of service

Community education on prevention of child abuse is targeted to impart proper knowledge, skills and attitude to the public concerning prevention of child abuse. It covers the following content:

- (a) basic needs of children, their growth and behaviour (e.g. physical, social and psychological characteristics at different developmental stages);
- (b) factors leading to different types of child abuse and their impact on child development;
- (c) parental roles and family relationships (e.g. parenthood, marital and parent-child relationship);
- (d) sex education (e.g. self-protection, responsibility of sexual behaviour); and
- (e) family care and health (e.g. home management, mental health).

¹ This Funding and Service Agreement is a sample document for reference only.

Such services can be promotional (aiming at cultivating public awareness, conveying the concepts of prevention of child abuse to the public); and/or educational/developmental (aiming at helping individuals acquire knowledge and develop proper attitude and skills in child care and discipline) in nature.

Service delivery

Such service is to be delivered in the following forms:

- (a) programmes Note 1 (e.g. projects, talks, seminars, workshops, exhibitions, carnivals, etc.); and
- (b) structured groups with a series of purposeful activities for specific number of members (e.g. groups for parents on child discipline skills, groups for teenagers on self-protection against sexual abuse, etc.).

Target group

Children, parents-to-be, parents and carers of children are the major target groups. Specific programmes and groups should be conducted for new arrivals and ethnic minority groups.

III Performance Standards

The service operator will meet the following performance standards:

Outputs

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Output Standard	Output Indicator	Agreed Level
1	Total no. of programmes conducted/organized each year	86
2	No. of programmes out of Output Standard 1 specifically targeted at new arrivals/ethnic minority groups conducted/organized each year	20
3	Total no. of structured groups conducted each year Note 2	12
4	No. of structured groups out of Output Standard 3 specifically targeted at new arrivals/ethnic minority groups conducted each year	4

 $^{^{\}text{Note 1}}$ Including mass programmes, one-off activity or a series of activities with or without specific number of participants.

 $^{^{\}text{Note 2}}$ Each group should have 6 or more members and at least 4 sessions of activities.

Output Standard	Output Indicator	Agreed Level
5	No. of participants/members in programmes Note3 and groups each year	2400

Outcomes

Outcome Standard	Outcome Indicator	Agreed Level
1	Percentage of service users indicating satisfaction after attending talks/seminars/workshops on prevention of child abuse Note 4	85% in a year
2	Percentage of service users indicating positive attitude/behavioural change to the concept of child protection after participating in structured groups on prevention of child abuse Note5	70% in a year

Essential service requirements

All programmes and groups should be conducted by registered social worker.

Quality

The service operator will meet the requirements of the 16 Service Quality Standards (SQSs).

IV Obligations of the Social Welfare Department (SWD) to Service Operators

SWD will undertake the duties set out in the General Obligations of Social Welfare Department to Service Operators.

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 $^{^{\}mathrm{Note}\;3}$ Excluding mass programmes without specific number of participants such as carnivals and exhibitions.

Note 4 Excluding mass programmes without specific number of participants such as carnivals and exhibitions; and measured by ratings on "Users Satisfaction Survey Form" as agreed with the Social Welfare Department (SWD).

Note 5 Measured by measurement tools as agreed with SWD.

V Basis of Subvention

The basis of subvention is set out in the offer and notification letters issued by SWD to the agency.

The service unit is required to comply with the rules on the use of the social welfare subventions in accordance with the latest Lump Sum Grant Manual and circular letters in force issued by SWD on subvention policies and procedures.